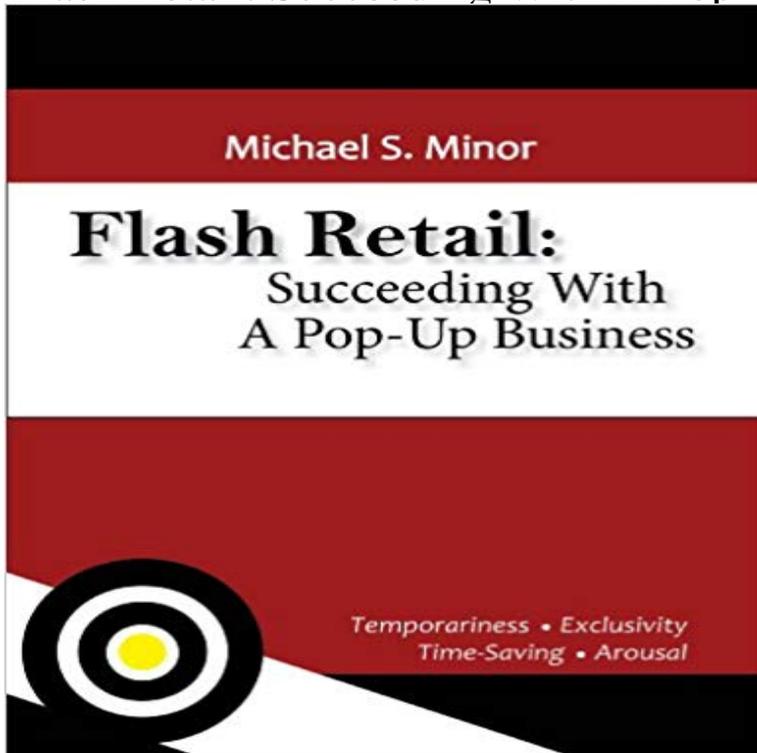


# Flash Retail: Succeeding With A Pop-Up Business



This is a short but clear guide to pop-up stores. Emphasis is on making the decision on whether popups are a good format for you.

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