

# How to Use Social Networking for Your Job Search



This Element is an excerpt from *Rebound: A Proven Plan for Starting Over After Job Loss* by Martha Finney, available in print and digital formats. Play your social networking cards right and find the best new job of your career! Play nice, follow community rules, and social networking can open up surprising opportunities for you. You just need to know how to work the system to your best advantage and to stand out from the crowds of milling networkers all updating each other on their most trivial doings.

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seeking and to market yourself to future employers as well as sorting out your social life **Using Social Media in Your Job Search** - Sure, most people know how to use social media in their personal lives, but it actually has a lot of power to make (or break) your job search. Studies have shown **10 Ways To Use Social Media To Further Your Job Search Money** Top 10 tips: using social media to find work on there for job seeking purposes (your friends are your job seeking starting point, always. **The Role of Social Media in Your Job Search Michael Page** Do you have a New Years resolution to find a new job? Heres how to use social media to gain information and make connections during your **Social Media & Job Search - Careers and Employability Service** Getting a job through Twitter, LinkedIn or Facebook sounds like a great idea. Job searching from the comfort of your own home instead of **4 Reasons to Use Social Media in Your Job Search** Here are 10 ways to use social media in your job search: 1) Share your background. 2) Demonstrate your expertise. 3) Show some personality. 4) Research company culture. 5) View long-term career arcs. 6) Identify management changes. 7) Identify trends and hot topics. 8) Approach a cold contact. **Social Media and Job Searching - AARP WorkSearch** How to use social media for a successful job search. If you have time for only one social network for your job search, LinkedIn is the one you should use. **How to Use Social Media for Your Job Search - Business News Daily** From making connections, to finding company information, or spotting new job openings before theyre advertised, theres no doubt that social media now plays **Three ways to use social media when looking for a job gradireland** Social media is a powerful tool that connects you with professionals, alumni, recruiters and organizations. To help you get a handle on your profiles, we offer **Social Media and Job Searching - AARP WorkSearch** Here are a few tips to help optimize your job search on the most commonly used social media channels that recruiters use. [Why Your Social **Best Social Media Sites for Job Searching - The Balance** Using social media in your job search is about linking yourself into the technological world of social media sites such as LinkedIn (link is external), Facebook **5 Great Tips to Using Social Networks in Your Job Search** Using social media is a great way to boost your job search. Taking advantage of social media sites can help you get your name out there and find the job youre **How To Effectively Use Social Media in Your Job Search** Social media is a great way to find your next career move. Here are 5 ways to make social media work for you when looking for a new job. **10 Smart Ways to Use Social Media in Your Job Search Careers** If not, then change it. Here is a summary of our top tips: Ensure your social media profiles state that you are actively job seeking and the type of role you are interested in, make sure you use keywords so recruiters can find you. Follow relevant companies and individuals in your industry or network. **How to Find a Job with Social Media** - Use free social media tools to search for a job. free social media tools to aid in your job search and simply to stay connected to your community near and far. **Top 10 tips: using social media to find work Guardian Careers The** Use free social media tools to search for a job. free social media tools to aid in your job search and simply to stay connected to your community near and far. **How To Effectively Use Social Media in Your Job Search.** Social media can provide information and connections that are vital to your job search. You can **Using Social Media in Your Job Search SJSU iSchool** Social networking sites you can use to enhance your career and boost your job search.